



StartupTN

NEWSLETTER



2023

FEBRUARY

Tamil Nadu Startup and Innovation Mission
MSME Department, Government of Tamil Nadu

Initiatives



Facilitating direct and hurdle free procurement of the novel products and services of Startups by Government Departments and PSUs.



StartupTN

REGIONAL HUBS

Taking the Government's Startup initiatives and vibe from the Metro to Tier II and Tier III regions through the Regional Hubs in Madurai, Tirunelveli and Erode.



தொழிலைணங்கு

Promoting Inclusive Mass Entrepreneurship by empowering women to establish Startups and micro enterprises.



Propelling growth stage Startups to the next stages through systematic and rigorous mentoring, coupled with access to the right resources.



Expertise and knowledge gap bridging platform by connecting Startups and Mentors from different sectors and functional areas.



Community Circles

Micro Networking groups at the local level across Tamil Nadu to connect Startups and Aspirants with mentors, investors and Startup Ecosystem experts.



Community forum to help Startups build their brands with the mentorship of branding experts and to showcase their novel ventures, products and services.



Platform to help early stage Startups to launch their brands, novel products as well as services without having to spend heavily for a launch.

Investments



Government's flagship Seed Fund up to Rs. 15 Lakh / Rs. 10 Lakh per Startup to bridge the crucial gap in the fund requirement at the early-stages.



Global Tamil Angels Network

Platform to connect High Network Individuals from the Global Tamil Diaspora with Startups in Tamil Nadu to increase investment in Startups.



TN SC/ST STARTUP FUND

First of its kind fund by the Government to make equity / debt investments in innovative and scalable Startups founded by SC/ST Entrepreneurs.



Emerging Sector Seed Fund

An initiative of the Government to identify and to invest in bankable Startups in the Emerging Sectors, which are in need of funds.



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www.startuptn.in

Index

StartupTN Impact

1

Israel Delegation

2

Women for Startups

3

Tamil Nadu EV Policy

4

Union Budget Announcement

5

Investments in February

6

Regional Hub Activities

7

Upcoming Events

17

StartupTN Impact

Tamil Nadu in Startup India

5,514



Total DPIIT Registered Startups in Tamil Nadu

246



DPIIT Registered Startups in February 2023

109



Incubation Centres in Tamil Nadu

StartupTN Outreach

35,121



Stakeholders reached through engagements

25,789



Startup Aspirants & Students reached

5,612



Startup Founders & Representatives reached

3,720



Enablers and others reached

Investor Connect

12



Investor pitching sessions for Startups

112



Startups pitched before Investors

Branding

9



BrandLabs & LaunchPad events

106



Brands and Products launched

StartupTN Delegation Studies Best Startup Practices in Israel



A StartupTN delegation comprising representatives from Incubation Centres in Tamil Nadu visited Israel from January 29 to February 5, 2023, to study the best Startup and Incubation practices in the country that tops the Startup Incubation Ecosystem globally. The delegation included Secretary to Government for Micro, Small and Medium Enterprises Mr. V. Arun Roy I.A.S., Mission Director and CEO of StartupTN Thiru. Sivarajah Ramanathan and StartupTN Associate Vice Presidents Mr. B.L. Rajan and Mr. P. Sivakumar.

They were part of the 40-member delegation led by the Southern India Chamber of Commerce and Industry (SICCI). The StartupTN delegation included representatives of Trichy Agribusiness Incubation Forum, Sathyabama TBI, Crescent Innovation & Incubation Council, MCC – MRF Innovation Park, and CODISSIA Defence Innovation and Atal Incubation Centre. These five State-recognised incubation centres secured the top places among 59 Incubators that participated in the Scaleup Incubator 2.0 programme of StartupTN.

Opportunities for collaboration were also explored and incubation centres sponsored by StartupTN inked Memorandums of Understanding with the stakeholders in Israel. The enlightening tour was packed with visits, deliberations and interactions with those at the helm of affairs in Israel's knowledge and innovation driven Startup Ecosystem. The delegation had the opportunity to know about the key players in the Israeli Startup Ecosystem and learnt some of the unique factors such as its strong academic institutions, military technology research and culture of innovation that have contributed to Israel's success in the tech industry.



StartupTN delegates and Incubator representatives at the Cyber Tech Global Expo at Tel Aviv.



The delegates glued to a presentation of the salient features of their agri intelligence application Manna.



Women Entrepreneurs from Diverse Sectors participate in Tamil Nadu Edition of 'Women for Startups'



Startup India in collaboration with StartupTN organised the Tamil Nadu edition of 'Women for Startups' Startup India State Workshops for Women Entrepreneurs, at PSG College of Technology, in Coimbatore on February 22 and 23, 2023. Nearly 50 women entrepreneurs from a wide range of sectors including Aerospace and Defence, Artificial Intelligence, Nanotechnology, Mechanical Manufacturing, FemTech, Food Processing and Women Self Help Groups emerging as micro enterprises participated in the two-day workshop.

The first day had capacity building sessions for women entrepreneurs from various parts of the State, including Chennai, Coimbatore, Madurai, Erode, Salem and Theni. The sessions focused on Market Traction and Brand building by Startup experts and the support system extended by the Governments of Tamil Nadu and India for women-led Startups. StartupTN Project Leader Ms. Akila made a presentation on the support by the Government of Tamil Nadu through StartupTN, including special packages of assistance for women and other schemes beneficial to women in other government departments.

Dr. Anu Kadyan and Saravjeet Singh, Managers from Startup India, made a detailed presentation on Startup India's initiatives, schemes and benefits, including DPIIT Recognition and 80-IAC Tax Exemption.



Electric Vehicle entrepreneur Mrs. Hemalatha Annamalai shared of her journey as a successful woman entrepreneur in a capacity building session on brand building and market entry for women. The founder and former CEO of Ampere Vehicles and the co-founder and vice chairman of Green Collar Agritech Solutions Pvt. Ltd. shared her experience of building her brand, approaching the market, the challenges she faced and overcame as a woman. She insisted on no compromise on quality and unique positioning to bring success.

The highlight of the day was Mrs. Subathra R., Chief Executive Officer of PVR Foods, sharing her entrepreneurial journey as a manufacturer of millet based value added products. The day ended with Mr. Sriram Sankaran, Director of Native Angels Network, preparing the participants on the art of pitching for the pitch session before the panel of experts on the second day. He shared smart tips on the expectations from the point of view of an investor.

Twenty-five Startup founders pitched their Startup ideas before the panel of experts comprising Mr. Suresh Kumar, Executive Director of PSG STEP, Mr. Arun Manickaraj, Head Investments of AIC Raise, Mr. Sriram Sankaran, Director of Native Angels Network, and Startup Investor Mr. Prabhat Vivekanandan. The jury suggested that some of the Startups could be exposed to investment opportunities, acceleration and to apply for TANSEED.



Tamil Nadu Aims Rs. 50,000 Crore Investment & 1.5 Lakh new job creation in EV Section

'Tamil Nadu Electric Vehicles Policy 2023' Released



Hon'ble Chief Minister of Tamil Nadu Thiru. M.K. Stalin released the 'Tamil Nadu Electric Vehicles Policy 2023' prepared by the Industries, Investment Promotion & Commerce Department, Government of Tamil Nadu, in Chennai on February 14. The Government of Tamil Nadu has a vision of attracting Rs. 50,000 Crore worth of investments in the Electric Vehicles (EV) manufacturing sector and creation of 1.5 Lakh new jobs during the Policy period and development of a robust EV ecosystem in the State. Tamil Nadu has transformed into India's leading EV manufacturing hub over the last five years.

There is heightened interest from EV Original Equipment Manufacturers (OEMs) and component manufacturers who wish to establish their units in the State. The rapidly changing dynamics of the sector requires an agile policy approach and periodic revisions. The Policy covers manufacturing units engaged in the manufacturing of Electric Vehicles, EV Components, Electric Vehicle Supply Equipment (EVSE) and EV Charging Infrastructure, charging stations and charging point operators and customers purchasing EVs in Tamil Nadu.

Here are excerpts from the Tamil Nadu Electric Vehicles Policy 2023 for Startups and Startup Enablers.

For Startups

- The growth of the EV sector is based on the disruption of the automobile sector and has created opportunities for startups in areas such as EV charging, Electric Mobility as a Service (e-MaaS), and battery technology, to name a few.
- To attract and nurture the growth of EV Startups in the State, the Government of Tamil Nadu shall facilitate partnerships with industries through StartupTN. EV Startups would be eligible to apply for benefits under the Tamil Nadu Startup and Innovation Policy.
- Certification for EVs are extensive and form a major expense for EV firms, especially Startups. The Government through the Quality Certification Incentive seeks to support firms in obtaining certifications for their products.

For Enablers

- The State shall undertake efforts to develop linkages between industry, academia, and startups to foster the ecosystem. Research programmes shall be introduced in technical institutes and research establishments in areas such as batteries, battery management systems, powertrains, and motors/ controllers in collaboration with industries.
- The Government of Tamil Nadu shall undertake steps to increase the number of incubation centres for EV Startups, which provide incubation services such as office space, common facilities, and mentoring support. Tamil Nadu is home to several college/university based EV incubation centres, which are currently operational.
- Emerging Sector Seed Fund – The Tamil Nadu Infrastructure Fund Management Corporation Limited has established the Tamil Nadu Emerging Sector Seed Fund to invest in startups operating in sunrise sectors. The Government of Tamil Nadu, through StartupTN, shall provide the necessary handholding services to startups wishing to apply.

Union Budget 2023-24

Hon'ble Union Minister of Finance Tmt. Nirmala Sitharaman delivered the Budget Speech 2023-24 in the parliament on February 1, 2023. Here are excerpts from the Hon'ble Minister's speech for and about Startups.

- India is now the third largest ecosystem for Startups globally and ranks second in innovation quality among middle-income countries.
- Digital public infrastructure for agriculture will be built as an open source, open standard and interoperable public good to enable 6 inclusive farmer-centric solutions and support growth of the agri tech industry and Startups.
- Agriculture Accelerator Fund will be set-up to encourage agri Startups by youth from rural areas to bring innovative and affordable solutions to transform agri practices, increase productivity and profitability.
- To unleash innovation and research by Startups and academia, a National Data Governance Policy will be brought out. This will enable access to anonymized data.
- Date of incorporation of Certain Startups for income tax benefits extended by one year from March 31, 2023, to March 31, 2024.
- Benefit of carrying forward losses on change of shareholding of Startups extended from 7 years of incorporation to 10 years.



StartupTN

The Next Biggest Opportunity to Kickstart Your Startup

TANSEED 5.0

DEADLINE EXTENDED TO MARCH 12, 2023

Up to **₹15 Lakh**

Seed Investment for Green Tech,
Rural Impact & Women-led Startups

Up to **₹10 Lakh**

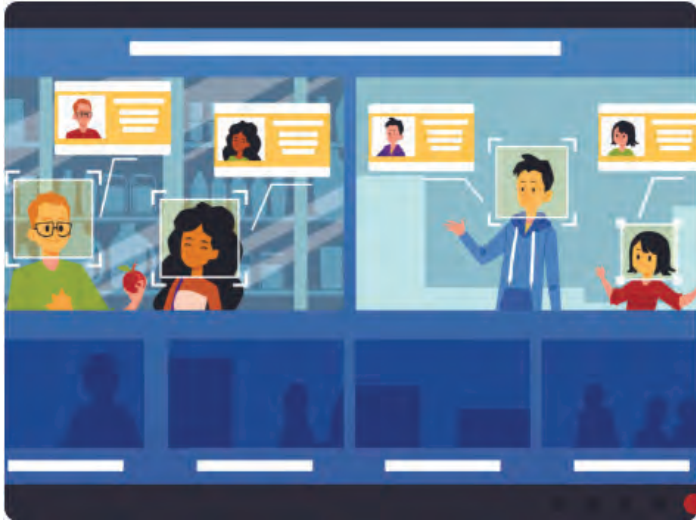
Seed Investment for
other Sector Startups

APPLY NOW

Visit www.StartupTN.in for more Information

Investments

Sequoia-Backed Hippo Video Secures \$8 Mn Funding To Scale US Footprint, Expand Portfolio



- Hippo Video will also deploy the capital to expand customer use cases and scale up product portfolio
- The funding round was led by Dallas Venture Capital and also saw participation from Alpha Wave Incubation, KAE Capital, and Exfinity Venture Partners
- Hippo Video leverages generative AI to build hyper-personalised videos to improve engagement and improve win rates for sales and marketing teams of its clients

Video-based software-as-a-service (SaaS) platform **Hippo Video** has raised \$8 Mn in a strategic funding round led by venture capital firm Dallas Venture Capital (DVC).

The funding round also saw participation from other investors such as Alpha Wave Incubation, KAE Capital, and Exfinity Venture Partners.



Mindgrove Snags Seed Cheque From Sequoia, Speciale Invest, Others

By K. Arniogharsha
23 Feb 2023



(L-R): Sharan Srinivas J and Shashwath T R, co-founders of Mindgrove

Deeptech startup Mindgrove Technologies on Thursday said it has secured seed funding of \$2.325 million (around Rs 19.5 crore) led by Sequoia Capital India.

The round also saw participation from **Speciale Invest** and **Whiteboard Capital**, with angel investors Ashwini Asokan (Mad Street Den) and Nischay Goel (Duro Capital).

Founded in 2021 by Shashwath T R and Sharan Srinivas J, **Mindgrove** is a deeptech startup focused at designs cost-effective and power-efficient system-on-chips (SoCS) for use in internet-of-things (IoT), automobile, consumer electronics, industrial automation, security and aviation sectors.



ETPrime

Drone startup Garuda Aerospace raises \$22 million in funding led by SphitiCap

ETPrime • Last Updated: Feb 13, 2023, 06:00 AM IST



Synopsis

The Series A funding round provides Garuda Aerospace a \$250-million valuation, its founder and CEO Agnishwar Jayaprakash told ET in an interaction.



StartupTN Regional Hubs

4 Hubs **Covering** **38** Districts

Chennai Metro Hub ●

Chennai, Tiruvallur, Kancheepuram, Chengalpattu, Tiruvannamalai, Ranipet, Vellore, Tirupattur, Cuddalore, Villupuram & Kallakurichi

Erode Regional Hub ●

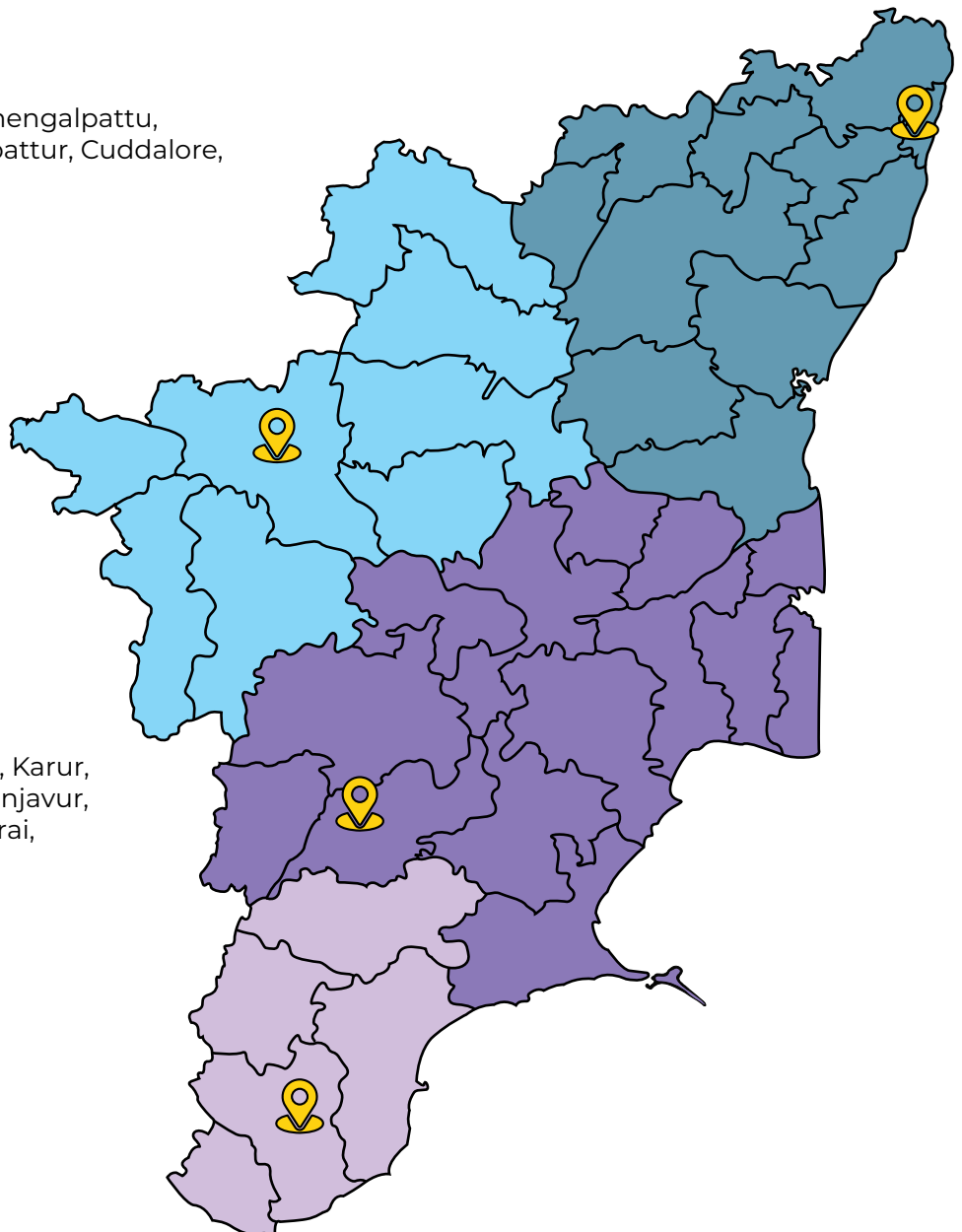
Erode, Coimbatore, The Nilgiris, Tiruppur, Namakkal, Salem, Dharmapuri & Krishnagiri

Madurai Regional Hub ●

Madurai, Theni, Dindigul, Tiruchirapalli, Karur, Perambalur, Ariyalur, Pudukkottai, Thanjavur, Nagapattinam, Tiruvarur, Mayiladuthurai, Sivagangai & Ramanathapuram

Tirunelveli Regional Hub ●

Tirunelveli, Virudhunagar, Tenkasi, Thoothukudi & Kanniyakumari



Regional Hub Activities

22,630

Students, Startups,
Aspirants and Stakeholders
reached so far

159
Events

3,699

Students, Startups,
Aspirants and Stakeholders
reached in February

35
Events

February Outreach

3,298

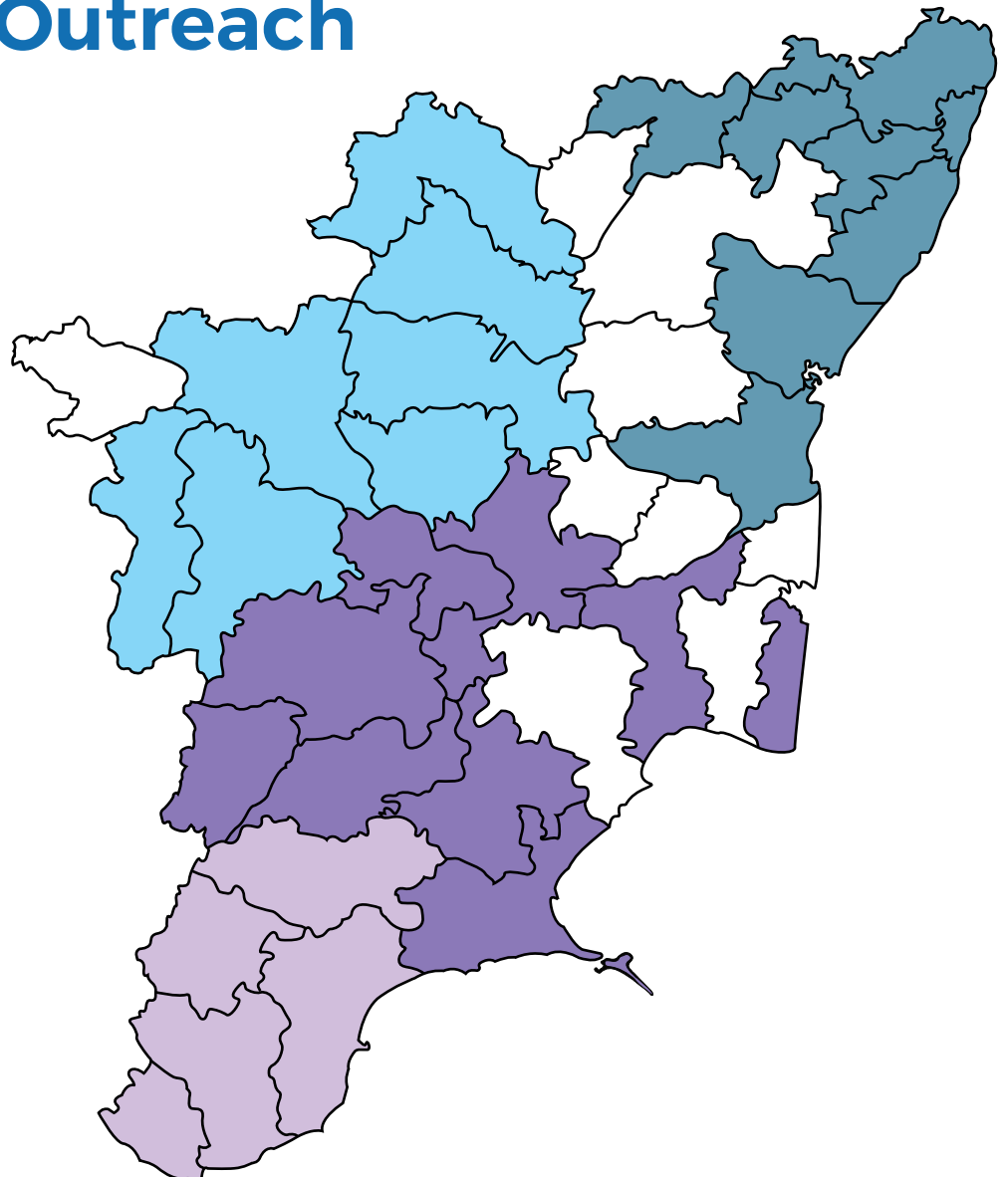
Startup Aspirants &
Students reached

139

Startup Founders
reached

262

Enablers &
others reached



Chennai Metro Hub

5,605

Students, Startups,
Aspirants & Stakeholders
reached so far

37

Events

1,070

Students, Startups,
Aspirants and Stakeholders
reached in February

10

Events



More than 150 Students participated in the Thadai Athai Udaai entrepreneurship inspirational talk at AKT College of Engineering & Technology, Kallakurichi, on February 2, 2023.



15 Startups pitched their ideas and got them validated and mentored in the Aadukalam event at SRM Innovation Incubation and Entrepreneurship Centre, Chennai, on February 6, 2023.



More than 70 Students of Amity Global Business School, Chennai, participated in the Thadai Athai Udaai event at the college premises on February 10, 2023.



15 Startups pitched their ideas and got them validated and mentored in the Aadukalam event at the Indian Institute of Information Technology, Design and Manufacturing, Kancheepuram, on February 12, 2023.

Chennai Metro Hub



More than 280 Students of the University College of Engineering, Tindivanam, participated in the Thadai Athai Uday event at the college premises on February 15, 2023.



13 Startups pitched their ideas and got them validated and mentored in the Aadukalam event at Golden Jubilee Biotech Park for Women Society, Siruseri IT Park, Kancheepuram, on February 16, 2023.



A total of 32 shortlisted teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at Ethiraj College for Women, Chennai, on February 18, 2023.



More than 220 Students of Annai Mira College of Engineering and technology, Ranipet, participated in the Thadai Athai Uday event at the college premises on February 20, 2023.



A total 13 shortlisted teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at Auxilium College, Vellore, on February 21, 2023.



24 Startups pitched their ideas and got them validated and mentored in the Aadukalam event at SSN Incubation Foundation, Chennai, on February 25, 2023.

Erode Regional Hub

5,770

Students, Startups,
Aspirants & Stakeholders
reached so far

48

Events

1,141

Students, Startups,
Aspirants and Stakeholders
reached in February

8

Events



A total of 46 students participated in a two-day bootcamp and made a pitchdeck presentation at Nehru TBI, Coimbatore, on February 3 & 4, 2023.



27 student teams participated in the Aadukalam entrepreneurship competency building programme organised in association with Excel Engineering College, Namakkal District, on February 3 & 4, 2023.



More than 175 Chartered Accountants across the State participated in an online awareness session on "Startup DPIIT Registration and its Benefits" on February 7, 2023. It was organised in association with the Coimbatore Branch of SIRC of ICAI.



An Aadukalam pitching, validating and mentoring programme was organised in association with Karpagam Incubation Centre, Coimbatore, at Karpagam University on February 16, 2023. Of the 100 student Startup ideas that were presented, 20 Potential Startups were identified.

Erode Regional Hub



More than 200 students of Tiruppur Kumaran College for Women, Tiruppur, participated in the Thadai Athai Udai entrepreneurship inspirational talk on February 18, 2023.



As many as 416 innovative ideas from Students across the country were received for the Smart Agrothon hackathon that was organised in association with Karpagam College of Engineering, Coimbatore, on February 22 & 23, 2023.



Hon'ble Minister for Information Technology and Digital Services, Thiru. T. Mano Thangaraj, was the chief guest of the Umaine Catalyst roadshow organised by StartupTN at K S Rangasamy College of Technology, Namakkal District, on February 8, 2023. More than 300 students participated in the event and gained insights on pitching, validating and mentoring for Startups as part of the event.



60 students from various colleges participated in the Healthcare Hackathon organised in association with SAHS VMRF - DU in Salem on February 17 & 18, 2023.



Madurai Regional Hub

6,659

Students, Startups
Aspirants & Stakeholders
reached so far

40

Events

934

Students, Startups
Aspirants and Stakeholders
reached in February

10

Events



16 student teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at Pandian Saraswathy Yadav College of Engineering, Sivagangai District, on February 7, 2023.



31 student teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at Shrimathi Indhira Gandhi College, Trichy, on February 9, 2023.



21 student teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at Cauvery College for Women, Trichy, on February 9, 2023.



As many as 51 student teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at PSNA College of Engineering and Technology, Dindigul, on February 10, 2023.

Madurai Regional Hub



17 student teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at E.M.G. Yadava Women's College, Madurai, on February 13, 2023.



19 student teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at Bishop Heber College, Trichy, on February 14, 2023.



16 student teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at Lady Doak College, Madurai, on February 15, 2023.



21 student teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at Bon Secours College for Women, Thanjavur, on February 18, 2023.



Nearly 50 self help group members and MSMEs participated in the 'Branding and Marketing' session organised to encourage Homepreneurs and aspirants at Syed Ammal Engineering College, Ramanathapuram District, on February 23, 2023.



At least 100 students participated in "Sara Hackathon2023" and came out with innovative solutions for various problems in the domains of Irrigation, Water Management, Solid Waste Management, Health Care, Energy, Cyber Security, Environment Safety and City Surveillance. The 36-hour hackathon in Trichy was held from February 23 to 25, 2023.

Tirunelveli Regional Hub

4,596

Students, Startups,
Aspirants & Stakeholders
reached so far

34

Events

554

Students, Startups,
Aspirants and Stakeholders
reached in February

7

Events



36 student teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at Sethu Institute of Technology, Virudhunagar District, on February 1, 2023.



26 student teams presented their solutions in the zonal level TN Sustainable Development Goals hackathon at Ayya Nadar Janaki Ammal College, Virudhunagar, on February 15, 2023.



A two-day experiential design thinking workshop was conducted for 39 selected students in association with Nooral Islam Centre for Higher Education, Kanniyakumari District, on February 10 & 11, 2023.



More than 20 persons including Startups, Aspirants and Government officials participated in a half-a-day awareness programme on the support ecosystem availability for Startups in the Assistive Technology Space, through StartupTN, on February 27, 2023.

Tirunelveli Regional Hub



Hon'ble Minister for Information Technology and Digital Services Thiru. T. Mano Thangaraj motivated students in the Umagine Catalyst Roadshow at St. Xaviers Catholic College of Engineering, Kanniyakumari District, on February 9, 2023. District Collector Thiru. N. Sridhar was the guest of honour. 14 Startups pitched their business ideas and got them validated and mentored.



Nearly 60 student innovators of MEPCO Schlek Engineering College, Virudhunagar District, participated in a two-day Bootcamp on Lean Model Canvas and Innovation Design on February 23 & 24, 2023.



About 100 students of Sree Ayappa College for Women in Nagercoil, Kanniyakumari District, participated in a three-day bootcamp on Sustainable Development Goals from February 13 to 15, 2023. Their ideas were presented and validated by the jury.

Upcoming Events



“ஆடுகளம்”

Pitching | Validating | Mentoring

FOR WOMEN-LED STARTUPS ACROSS TAMIL NADU

Mentor Panel



Ms. Shyamala Gandhimani
Founder
The One Percent Extra



Ms. Sangeetha Thanushgaran
Director
Shri Kannan Departmental Stores



Ms. Kavitha Balaraman
Senior Project Coordinator
EDII



Ms. Vanathi Amalan
Founder
AASVA Technologies India



Ms. Venkadeswari N.
Head - Startup Initiatives
NATIVELEAD



March 8, 2023
2 p.m. to 5 p.m.



NPR College of Engineering and Technology
Dindigul

Registration



Program Partner



StartupTN

TIRUNELVELI Regional Hub



மகிழும் பெண்

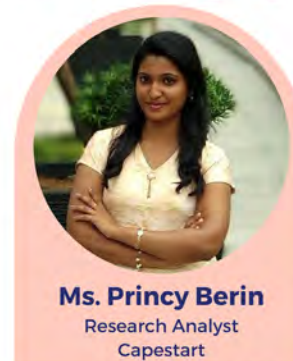
Women's Panel | Idea Pitching



Ms. Sudha G.
HR, Recruitment & Marketing
Capestart



Ms. Mary Rincy Mol
Research Analyst
Capestart



Ms. Princy Berin
Research Analyst
Capestart



Arunachala College of Engineering for Women
Vellichanthai, Nagercoil



08.03.2023
10: 30 a.m.



ImagineChennai
Leave the future behind

Technology, Entrepreneurship & Skills Summit

Mar 23 – 25, 2023 Chennai Trade Centre

CHIEF GUESTS



Thiru M.K. Stalin
Hon'ble Chief Minister, Tamil Nadu



Thiru Mano Thangaraj
Hon'ble Minister of
Information Technology
and Digital Services, Tamil Nadu



ImagineChennai
Leave the future behind



StartupTN

UMAGINE CATALYST '23

Expo | Presentations | Interactions | Networking



Thiru. T. Mano Thangaraj
Hon'ble Minister for Information Technology & Digital Services

Coimbatore
March 15, 2023

Chennai
March 17, 2023



BRAND/PRODUCT LAUNCH
EXHIBITION
SALEM EDITION



30+ STALLS



100+ STARTUPS



500+ WALK-INS

Event Date

29TH MARCH 2023

10 AM Onwards

Last Date to Apply 23-03-2023

Venue Partner



Register Now



Ecosystem Partner



Sona College of Technology
SRI Valliappa Auditorium

WWW.STARTUPTN.IN



StartupTN



Inviting StartUp Founders, Co-Founders & CXO's from

- DeepTech • Advanced Manufacturing • Robotics •
- E-Commerce • Aerospace & Defence • AgriTech • BioTech •
- MedTech • HealthTech • EdTech • FinTech • SpaceTech •

To meetup & explore the multiple possibilities to accelerate your design, prototyping, development testing & go-to-market approach at reduced cost utilizing

TIDCO's state-of-the-art multi-sector Industry 4.0 CoEs

established in partnership with

Siemens, Dassault Systèmes and GE Aerospace



Date will be informed to shortlisted participants



TIDEL Park ground floor auditorium, TIDEL Park,
Tharamani, Chennai

Register here



StartupTN

Tamil Nadu Startup and Innovation Mission (TANSIM), branded as StartupTN, functioning under the aegis of the Micro, Small and Medium Enterprises Department, Government of Tamil Nadu, is the Nodal Agency for Startups and Innovation in the State. StartupTN is striving towards nurturing and strengthening a benevolent Startup Ecosystem in Tamil Nadu and positioning the State as the top Startup Ecosystem in the country and among the top 20 Startups Ecosystems globally.

StartupTN is working towards creating 10,000 new Startups in the next four years while inculcating the culture of Inclusive Mass Entrepreneurship to play an active role in reaching Tamil Nadu's USD 1 Trillion economy vision by the year 2030. To achieve this goal and making the State the Knowledge Capital and Innovation Hub, StartupTN is taking strides to partner with Startups, entrepreneurs, innovators, incubators, investors, industry bodies, mentors, Government agencies and other Stakeholders in the State and the Tamil Diaspora.

Supported by the Government of Tamil Nadu, StartupTN is striving to promote innovation at the grassroot level to make Tamil Nadu an innovation driven economy. With the aim of ensuring a balanced spread and growth in the Tier II and Tier III cities and towns, the Honourable Chief Minister of Tamil Nadu Thiru. M.K. Stalin launched three StartupTN Regional Hubs in addition to the Chennai Metro Hub. Located in Madurai, Erode and Tirunelveli, these hubs are taking StartupTN's schemes and initiatives across the State.

The Government of Tamil Nadu through StartupTN has also launched flagship grants and schemes such as TANSEED for which Rs. 10 Crore has been earmarked for this financial year to benefit 100 Startups. Phase one for the same is under process and the second phase is soon to be launched. Rs. 30 Crore has been earmarked for the Tamil Nadu SC/ST Startup Fund and Emerging Tech Fund to make equity or debt investments in innovative and scalable Startups by founders from these communities.

StartupTN is also supporting early-stage Startups to brand their ventures and accelerate their Startups with the mentorship of experts who have established big brands. S2G Buy Day to facilitate direct Government procurement of products and services from Startups, Community Circles to connect Startups and aspirants with investors and mentors at the local level and Thozhilanangu to empower women from the economically weaker sections of the society to create micro enterprises in non-metros are among our key initiatives.

We are reaching out to the Tamil Diaspora for the recently launched Mentor Portal and for the soon to be launched Tamil Angels platform to directly connect them with Startups to ensure holistic growth by strengthening and moulding the Startup ecosystem of the State.

- Team StartupTN



StartupTN

Get in touch with StartupTN Regional Hubs

Chennai Metro Hub



EDII Campus, Parthasarathy St,
Hindustan Teleprinters Staff Quarters,
Sidco Industrial Estate, Guindy,
Chennai, Tamil Nadu - 600032



A. Senthamilarasan - (+91) 84898 31881

Erode Regional Hub



5th Floor, Erode Collector Office,
Opp. District Court,
Palayapalayam, Erode - 638011



K. Sakthivel - (+91) 91591 58739

Madurai Regional Hub



Pillar Hall, Ground Floor, Arignar Anna
Maligai, Corporation of Madurai,
Tallakulam,
Madurai - 625002



R. Vinoth - (+91) 84382 18319

Tirunelveli Regional Hub



Highground Road, Opposite Jayaraj
Annapackiam Hospital,
Palayamkottai,
Tirunelveli - 627002



N. Rahul - (+91) 95858 83512



TheStartupTN



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TheStartupTN



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