



StartupTN

NEWSLETTER



2023
MARCH

Tamil Nadu Startup and Innovation Mission
MSME Department, Government of Tamil Nadu

Initiatives



Facilitating direct and hurdle free procurement of the novel products and services of Startups by Government Departments and PSUs.



StartupTN
REGIONAL HUBS

Taking the Government's Startup initiatives and vibe from the Metro to Tier II and Tier III regions through the Regional Hubs in Madurai, Tirunelveli and Erode.



தொழிலைணங்கு

Promoting Inclusive Mass Entrepreneurship by empowering women to establish Startups and micro enterprises.



Propelling growth stage Startups to the next stages through systematic and rigorous mentoring, coupled with access to the right resources.



StartupTN
mentor^{TN}

Expertise and knowledge gap bridging platform by connecting Startups and Mentors from different sectors and functional areas



Community Circles

Micro Networking groups at the local level across Tamil Nadu to connect Startups and Aspirants with mentors, investors and Startup Ecosystem experts.



Community forum to help Startups build their brands with the mentorship of branding experts and to showcase their novel ventures, products and services.



Platform to help early stage Startups to launch their brands, novel products as well as services without having to spend heavily for a launch

Investments



Government's flagship Seed Fund up to Rs. 15 Lakh / Rs. 10 Lakh per Startup to bridge the crucial gap in the fund requirement at the early-stages.



TN SC/ST STARTUP FUND

First of its kind fund by the Government to make equity / debt investments in innovative and scalable Startups founded by SC/ST Entrepreneurs.



Global Tamil Angels Network

Platform to connect High Network Individuals from the Global Tamil Diaspora with Startups in Tamil Nadu to increase investment in Startups.



Emerging Sector Seed Fund

An initiative of the Government to identify and to invest in bankable Startups in the Emerging Sectors, which are in need of funds.



TheStartupTN



TheStartupTN



TheStartupTN



TheStartupTN

www.startuptn.in

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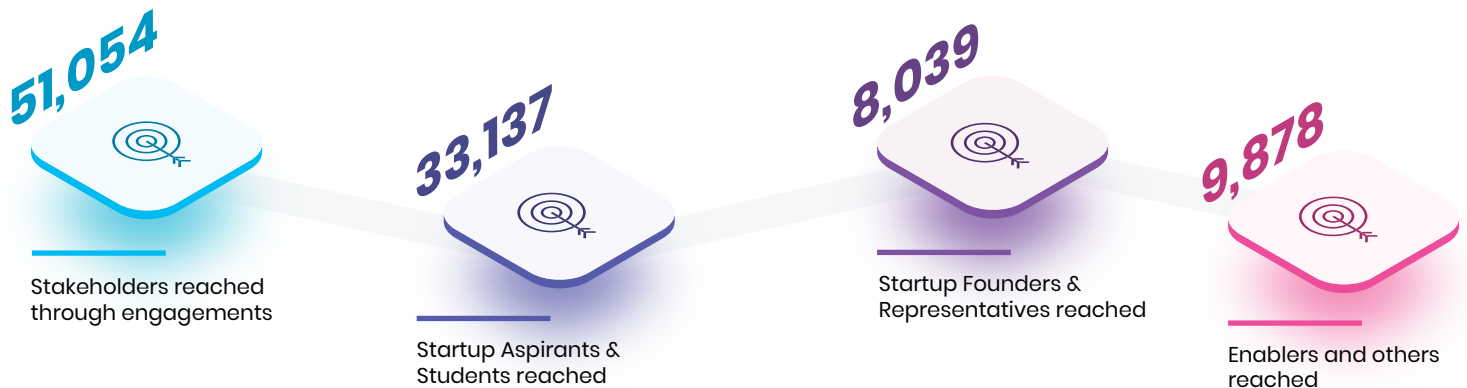
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StartupTN Impact

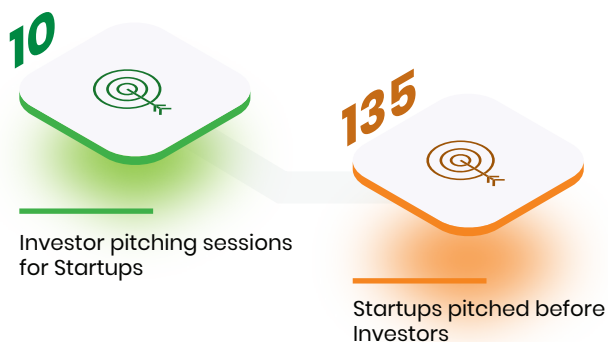
Tamil Nadu in Startup India



StartupTN Outreach



Investor Connect



Branding



Tamil Nadu SC/ST Startup Fund enhanced to Rs. 50 Crore in 2023-24

Highlights of TN Budget announcements for Startups



இன்று (20.3.2023) சட்டமன்றப் பேரவையில், தமிழ்நாடு அரசின் 2023-2024ஆம் ஆண்டிற்கான நிதிநிலை அறிக்கையை மாண்புமிகு நிதி மற்றும் மனிதவள மேலாண்மைத் துறை அமைச்சர் முனைவர் பழனிவேல் தியாகராஜன் அவர்கள் தாக்கல் செய்தார். மாண்புமிகு தமிழ்நாடு முதலமைச்சர் திரு.மு.க.ஸ்டாலின் அவர்கள், மாண்புமிகு சட்டப்பேரவைத் தலைவர் திரு.மு.அப்பாவு, மாண்புமிகு அமைச்சர் பெருமக்கள் மற்றும் சட்டமன்ற உறுப்பினர்கள் உள்ளனர்.

The Hon'ble Minister for Finance and Human Resources Management Dr. Palanivel Thiaga Rajan presented the State Budget for the year 2023-24 in the Tamil Nadu Legislative Assembly on March 20, 2023. The following are the Startup and Startup ecosystem related announcements made by the minister in his budget speech.

Micro, Small and Medium Enterprises

- Tamil Nadu SC/ST Startup Fund, a first of its kind fund for Startups founded and run by entrepreneurs from the SC/ST communities, has been enhanced to Rs. 50 Crore in 2023-24 from Rs. 30 Crore in 2022-23.
- Tamil Nadu has one of the largest number of business incubators in the country. With a view to supporting business incubators who propose to specialise in areas like climate tech, rural tech, agri tech and marine tech, StartupTN will assist them in raising funds from various sources to set up Centres of Excellence and will also bear up to 40 per cent of the cost of such upgradation. A separate vertical will be created in StartupTN to further the incubator ecosystem in the State.
- In the current year, under the New Entrepreneur cum Enterprise Development Scheme (NEEDS), sanction has been given for subsidies worth Rs. 144 Crore. This is a new milestone in the implementation of the scheme so far. Tamil Nadu is the only State which has mandated that all Public Sector Enterprises be registered with the Trade Receivables Discounting System (TReDS) Platform, assuring timely bill payment to Micro, Small and Medium Enterprises.



Women and Children

- Women entrepreneurs continue to face difficulties in accessing adequate, timely credit and marketing of products. To address these challenges, the Government will establish an exclusive "Start-up Mission" for women. This mission will facilitate women entrepreneurs in all aspects of their business.

Higher Education and Skill Development

- The Government proposes to establish a world class skill centre named "Tamil Nadu World Innovation and Skill Training Hub" (TN-WISH) at Ambattur at a cost of Rs. 120 Crore with the objective of providing skill training to trainers in ITIs and polytechnics and to create a highly skilled workforce. The hub will provide training in advanced technologies such as Mechatronics, Internet of Things, Advanced Automobile Technology, Precision Engineering and Advanced Welding.

Industries

- To consolidate the benefits from these investments, guided by the vision to steer Tamil Nadu towards a one trillion-dollar economy by 2030, the next Global Investors Meet (GIM) will be organised in Chennai on 10th and 11th January 2024. This will be a platform that will showcase the investment friendly climate prevailing in the State and also its immense strengths and attractiveness as an investment destination. It will also facilitate our industries, MSMEs and Startups to connect with the global markets and investors. An allocation of Rs. 100 crore has been made for the Global Investors Meet.

Information Technology

- To promote Tamil Nadu as a global hub for IT/ITeS and to meet the increasing demand for quality office space, the Government will establish "Tamil Nadu Tech City (TNTech city)" at Chennai, Coimbatore and Hosur. To facilitate functioning of IT/ITeS, GCC, FinTech and Startups, the TN Tech city will house a centre of excellence, innovation plaza, convention centres, recreation facilities and other necessary infrastructure.

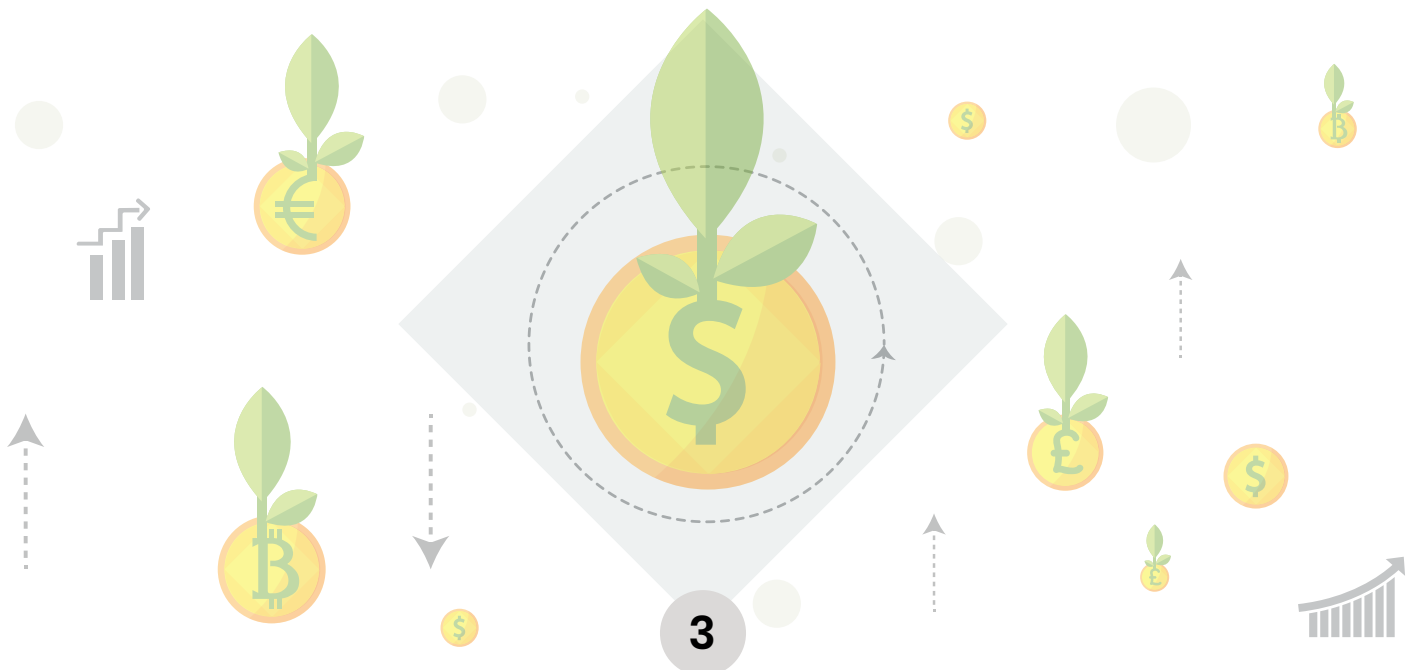
Agriculture Budget 2023-24

The Hon'ble Minister for Agriculture and Farmers Welfare, Thiru. M.R.K. Panneerselvam presented the Agriculture Budget for the year 2023-24 in the Tamil Nadu Legislative Assembly on March 21, 2023. The following are the Startup and Startup ecosystem related announcements made by the minister in his budget speech.



Agro based industries in the Cauvery delta zone:

- In the last Agriculture Budget, the area between Tiruchirappalli and Nagapattinam was declared as Agro Industrial Corridor and a detailed project report has been prepared to set up the Agro Industrial corridor in the Cauvery delta Zone to enhance the income of the farm families and create employment opportunities for the youth.
- Enhanced incentive packages, market linkages, expert guidance and single window facilities will be provided to the aspiring entrepreneurs to start agro-based food processing industries. To facilitate efficient ways of storage, processing and marketing, new industrial estates will be developed with common facilities.
- A new Regional Startup Hub will be created in Thanjavur by the Tamil Nadu Startup and Innovation Mission (StartupTN) to promote agro technological innovations in Cauvery Delta Region.
- Through this agro-industrial corridor, the projects of various sectors related to agriculture will be coordinated and effectively implemented at an outlay of Rs. 1,000 Crore in the next five years.



Startups, Aspirants and Enablers through StartupTN at 'Umanage Chennai'



StartupTN directly reached out to more than 2,000 visitors including more than 1,100 Startups, 600 Startup ecosystem stakeholders across capacities and over 300 students at 'Umanage Chennai' - Asia's largest summit on technology and innovation - at the Chennai Trade Centre from March 23 to 25, 2023. It was organised by the Electronics Corporation of Tamil Nadu, Department of Information Technology and Digital Services, Government of Tamil Nadu, while Software Technology Parks of India, Ministry of Electronics & Information Technology, Government of India, was the co-host. The Confederation of Indian Industry was the event partner while StartupTN was a major supporter of the event.



The three-day mega event was driven by the mission of leveraging technology to deliver economic growth while balancing the social governance and environmental goals in partnership with the industry. It began with a virtual message by Hon'ble Chief Minister of Tamil Nadu Thiru. M.K. Stalin. Hon'ble Minister for Youth Welfare and Sports Development Thiru. Udhayanidhi Stalin, Hon'ble Minister for Finance and Human Resources Management Dr. Palanivel Thiaga Rajan, Hon'ble Minister for Information Technology and Digital Services Thiru T. Mano Thangaraj were among those who visited the StartupTN stall that was put up at the expo venue.

StartupTN team led by its Mission Director and Chief Executive Officer Thiru. Sivarajah Ramanathan was available at the stall that turned out to be the crowd puller on all three-days. They guided and provided support to Startups, aspirants, students, incubators, investors and other stakeholders. A series of meet and greet sessions were organised in the stall with eminent personalities including Kissflow & Dream Tamill Nadu founder Mr. Suresh Sambandam, investment advisor Mr. M.V. Subramanian; Mr. K. Mohan the founder of IppoPay; Mr. Murugavel Janakiraman the Founder and CEO of Matrimony.com; Mr. Suresh Sambandam the founder of Kissflow and Dream Tamil Nadu; and Mr. Arun Thathachari the executive director of Anicut Capital.



One of the highlights of 'Umanage Chennai' was a panel discussion on 'Tamil Nadu Innovation & Investment Ecosystem in Tier II and III Cities' that was organised by StartupTN on March 24. Mr. Arun Natarajan, Founder, Venture Intelligence moderated the session. Mr. Rajkumar K.V.M., Managing Director, PayAgri Innovations; Mr. Senthilkumar Murugesan, Founder & CEO, GeoMeo Informatics; Mr. Sriram Sankaran, Managing Director & Chairman, Synchron; and Mr. K. Suresh Kumar, Executive Director PSG-STEP; shared their valuable insights to the Startups and investor participants.



Prior to the mega event in Chennai, StartupTN extensively organised a series of 'Umerge Catalyst' roadshows at various locations including Chennai, Coimbatore, Namakkal and Kanniyakumari. The Hon'ble Minister for Information Technology and Digital Services Thiru. T. Mano Thangaraj was the chief guest of these roadshows to create awareness about the event and invite participants to benefit from the same. Aadukalam - pitching, validating and mentoring - events were also organised for Startups across sectors at these roadshows.



Agri Hackathon Winners Honoured

The winners of the 'Tamil Nadu Agri Hackathon 2022' conducted by StartupTN in coordination with the Department of Agriculture, Government of Tamil Nadu, were honoured by the Hon'ble Minister for Agriculture and Farmers Welfare Thiru. M.R.K. Panneerselvam at the two-day Millet Fair cum Exhibition held at the Agricultural College and Research Institute, Madurai, on March 6 & 7, 2023.

Hon'ble Minister for Micro, Small and Medium Enterprises Thiru. T.M. Anbarasan, Hon'ble Minister for Commercial Taxes and Registration Thiru P. Moorthy, MSME Secretary Thiru. V. Arun Roy I.A.S. and Industries Commissioner and Director of Industries and Commerce Tmt. Sigy Thomas Vaidhyan I.A.S. were among those present when the winners were honoured.



The hackathon was announced in the Tamil Nadu Agri Budget 2022-23 to encourage Startups, aspirants and innovators to come out with innovative solutions for pressing problems faced by farmers.

The winners of the four problem statements in the hackathon are: D. Subramanian, a farmer cum entrepreneur (Integrated or standalone Tapioca harvester and cleaner); M/s R Tech Engineering (Mechanical Palmyra tree climbing device); M/s. Greenmax Exports (Innovative solutions to extend the shelf life of food and other agri products) & Infarmsys Technologies Pvt. Ltd. (Efficient point of transaction testing for agricultural commodities).

The ministers also had a look at the live demonstrations by the winners and the millet exhibits by Startups and farmers. The two-day event was organised as part of the Millet Mahotsav series by the Department of Micro, Small, and Medium Enterprises and the Department of Agricultural Marketing and Agri-Business, Government of Tamil Nadu in collaboration with the Ministry of Food Processing Industries, Government of India, to promote the consumption and production of millets in the country.

Expo & Launches mark BrandLabs and LaunchPad in Salem



The 6th edition of StartupTN BrandLabs and LaunchPad was organised in Salem on March 29, 2023. The event held at Sona College of Technology was studded with an expo by 29 Startups in which they exhibited their innovative products and solutions and launch of 15 Startup brands and products. The highlight of the day was a session on 'Mind Spot' by StartupTN Mission Director and Chief Executive Officer Thiru. Sivarajah Ramanathan.

Another salient feature of the day was the panel discussion on 'Branding – Paper to Persona' moderated by Mr. Mani Maran Ramalingham, Growth Consultant, Consultmaran.com. Mr. Sudhakar Vaidyalingham, Managing Director of Balaji Rubber Industries; Mr. M.K. Elango, Founder of Elan Digital; Mr. Premananth, Founder of Start Insights; and Mr. Kiru Maikappillai, Founder of The Divine Foods; were the panellists.

Investments & Deals

SubK acquires 25% stake in Prayaan Capital to accelerate credit access for MSMEs

The new partnership between Prayaan Capital and SubK will help drive digital innovations faster and build a robust franchise serving this segment.



Sub-K Impact Solutions (Sub-K) today announced its acquisition of around 25 per cent stake in Prayaan Capital. Prayaan Capital is a NBFC that lends to MSMEs.

Prayaan Capital will use the additional capital to invest in its technology platform and expand outreach to small businesses.

Prayaan Capital aims to cater to the MSME segment by leveraging its branch network and back-end, as well as customer-facing digital tools to help small businesses digitize their operations and gain access to credit.

This partnership with Sub-K will help drive digital innovations faster and build a robust franchise serving this segment.



EarthFokus raises Rs 1.52 Cr from the Chennai Angels

ANI | Updated: Mar 22, 2023 11:09 IST



Founder of EarthFokus, Arun Subramanian

EarthFokus raises Rs 1.52 Cr from the Chennai Angels

ANI | Updated: Mar 22, 2023 11:09 IST

Chennai (Tamil Nadu) [India], March 22 (ANI/BusinessWire India): EarthFokus, a company offering Water savings as a service to commercial and residential clients has raised Rs 1.52 CR from The Chennai Angels in a recent fundraise.

EarthFokus intends to use the funds for geographic scaling, marketing, expansion of product range and introducing newer, more efficient solutions in the water-saving space.



Fintech startup Finsire raises \$1.3 million

SINDHU HARIHARAN / TNN / Mar 16, 2023, 12:27 IST



CHENNAI: Lending infrastructure and asset collateralization fintech startup Finsire has raised \$1.3 million in seed funding from various investors.

The round saw participation from iSeed, Spark Capital, Devx, 1947 Rise, Lets Ventures, Razorpay co-founders Shashank Kumar and Harshil Mathur, M2P co-founders Madhu R, Prabhu R and Muthu A, Groww CEO Lalit Keshre, IppoPay co-founder Mohan K, Tracxn founder Abhishek Goyal and many others.

Finsire builds lending enablement services by permitting digital assets to be taken as collateral. The solution allows Banks, NBFCs, fintechs, credit requirement distribution and depositaries to maximise their lending capabilities.

"Indian households hold more than \$14 trillion dollars in assets, and global households' assets are more than \$400 trillion. Today these assets are extremely hard to pledge. The idea is to allow the asset holder to do what they wish to do with these assets," Shreyans Nahar, CEO and co-founder of Finsire, said.



LifeSigns, Secures Undisclosed Amount in Pre-Series A Funding

By StartupStory | March 14, 2023

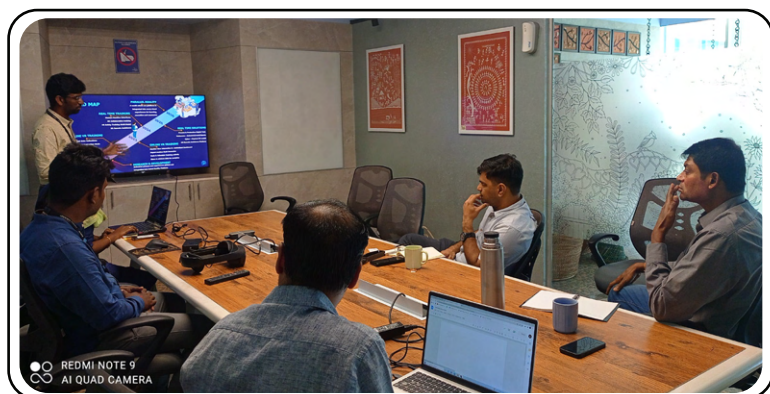


LS Devices Pvt. Ltd., a health-tech startup based in Chennai, has secured an undisclosed amount of funding in a pre-Series A round for its LifeSigns IMS brand. The company is focused on developing a wireless patient monitoring solution platform for ambulatory, inpatient, and home care settings.

LifeSigns IMS, a health-tech startup from Chennai, has raised funds from investors, including Dr. SP Ganesan, an experienced Pathologist from Chennai. The company intends to use the undisclosed sum to expedite the IMS platform's development and expand its reach across India. LifeSigns specializes in offering technological solutions for patient monitoring in hospitals, ambulances, and at home. The company provides continuous clinical-grade patient vital data to healthcare professionals, anytime and anywhere, at an affordable price.



StartupTN Investor Connect



StartupTN conducted six Investor Connect sessions, where 23 curated Startups from various sectors pitched before six different Angel Investor and Venture Capital firms in the month of March 2023. These first stage pitching sessions included three offline sessions in Chennai, two virtual sessions and a hybrid session. These sector specific pitch sessions were organised in coordination with Artha99, Fluid Venture, The Chennai Angels, Billionaire Venture, Peaceful Progress and Beej Network. Six Startups have been shortlisted for the second round of pitching.

StartupTN Regional Hubs

4 Hubs Covering **38** Districts

Chennai Metro Hub ●

Chennai, Tiruvallur, Kancheepuram, Chengalpattu, Tiruvannamalai, Ranipet, Vellore, Tirupattur, Cuddalore, Villupuram & Kallakurichi

Erode Regional Hub ●

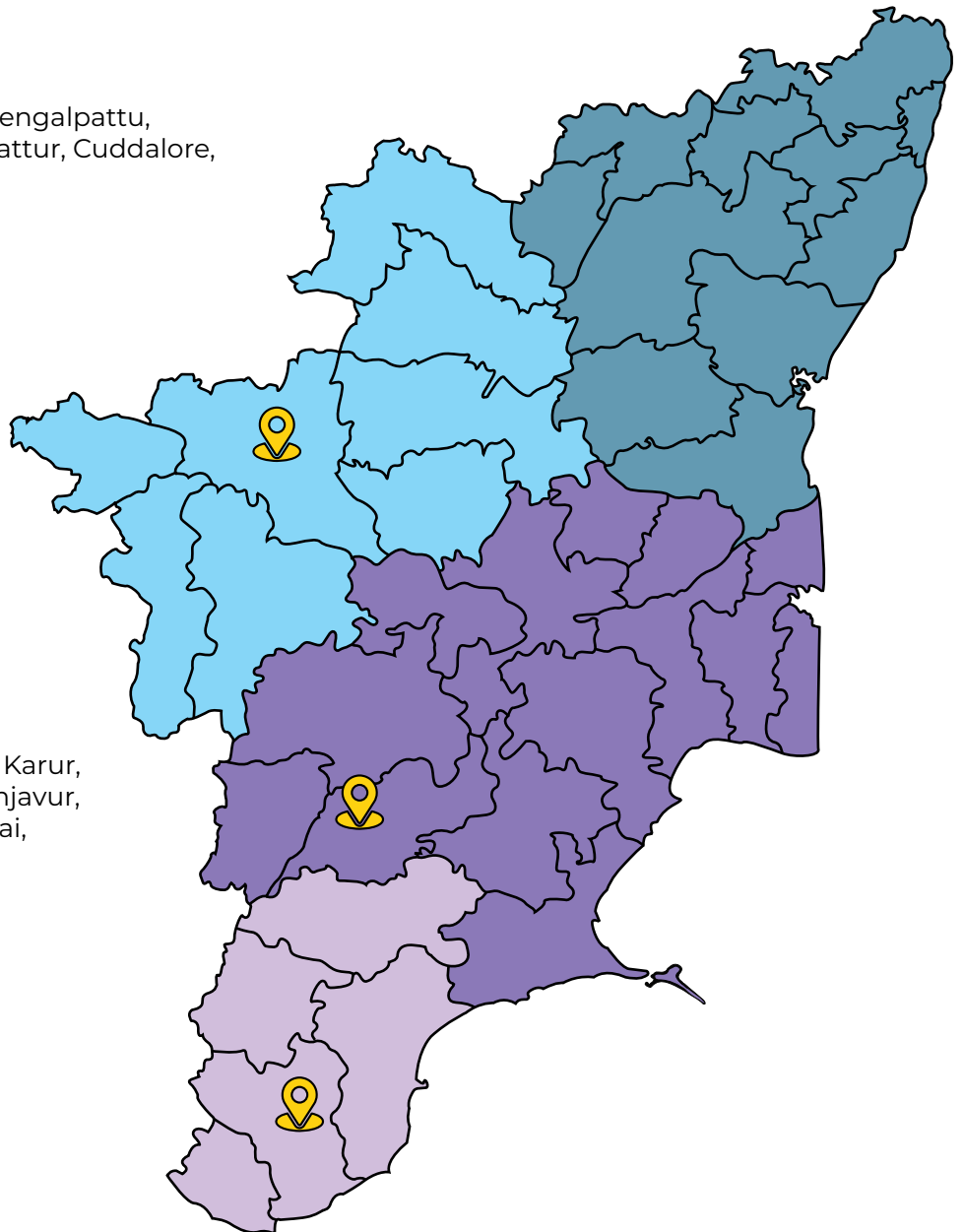
Erode, Coimbatore, The Nilgiris, Tiruppur, Namakkal, Salem, Dharmapuri & Krishnagiri

Madurai Regional Hub ●

Madurai, Theni, Dindigul, Tiruchirapalli, Karur, Perambalur, Ariyalur, Pudukkottai, Thanjavur, Nagapattinam, Tiruvarur, Mayiladuthurai, Sivagangai & Ramanathapuram

Tirunelveli Regional Hub ●

Tirunelveli, Virudhunagar, Tenkasi, Thoothukudi & Kanniyakumari



Regional Hub Activities

30,370

Students, Startups,
Aspirants & Stakeholders
reached so far

225
Events

7,740

Students, Startups,
Aspirants and Stakeholders
reached in March

66
Events

March Outreach

6,548

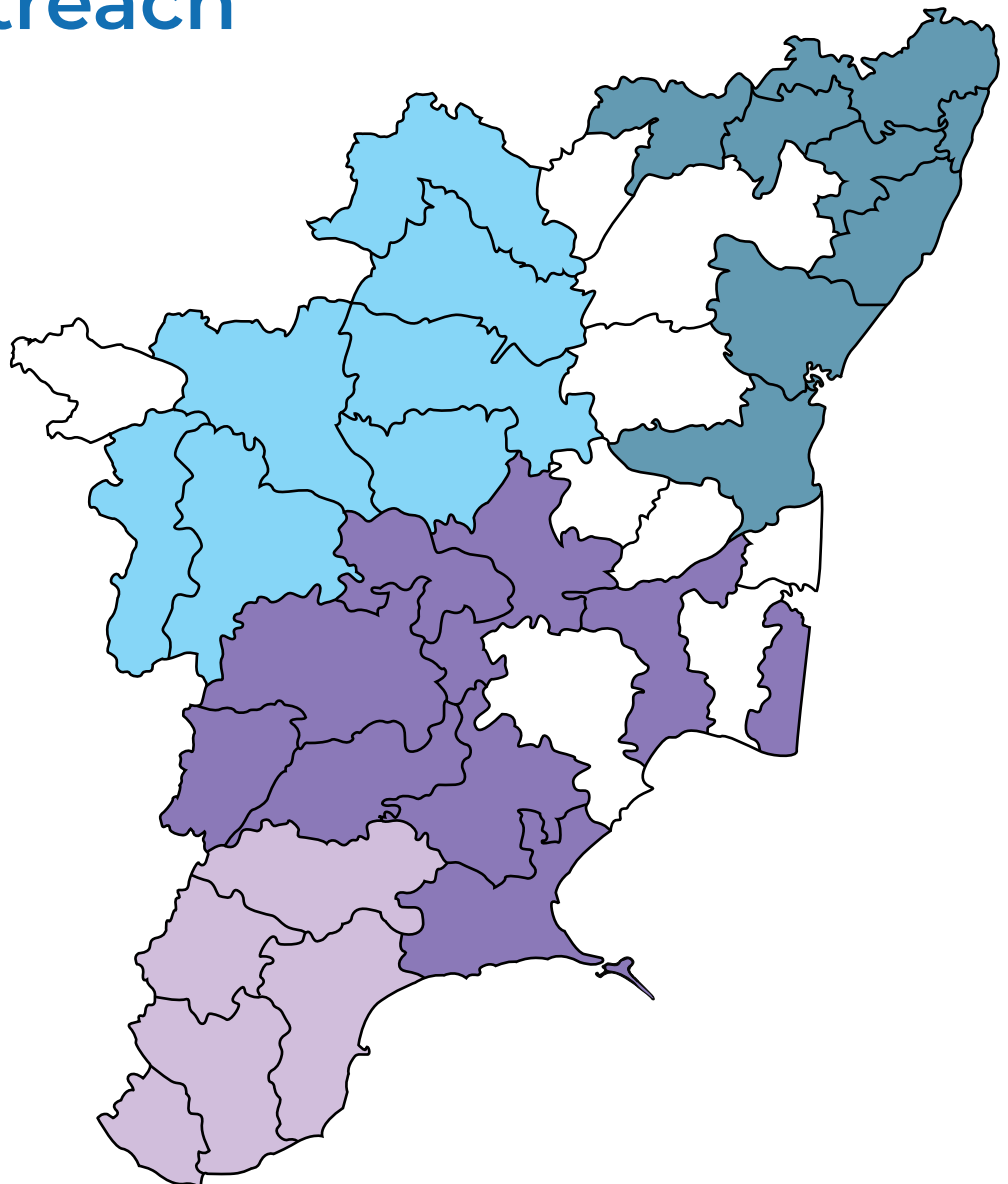
Startup Aspirants &
Students reached

804

Startup Founders &
representatives reached

388

Enablers &
others reached



Chennai Metro Hub

7,007

Students, Startups,
Aspirants & Stakeholders
reached so far

47

Events

1,402

Students, Startups,
Aspirants and Stakeholders
reached in February

10

Events



Hon'ble Minister for Information Technology and Digital Services Thiru. T. Mano Thangaraj was the chief guest of the Umagine Catalyst '23 roadshow, an innovation expo and presentation session for Tech Startups, at Sathyabama University on March 9, 2023. StartupTN Mission Director & CEO Thiru. Sivarajah Ramanathan interacted with the Startup founders.



32 Women-led Startups participated while 10 Startups pitched their ideas and got them validated and mentored in the Aadukalam event at Fembiz, Auxillium College, Vellore, on March 7, 2023.



45 faculties from various colleges in Kallakurichi District participated in the Faculty Development Program in AKT Engineering College, on March 9, 2023.



A total 16 teams that emerged winners in the zonal level TN Sustainable Development Goals hackathons conducted in the months of February and March presented their solutions in the grand Finale at Stella Maris College, Chennai, on March 7, 2023.

Chennai Metro Hub



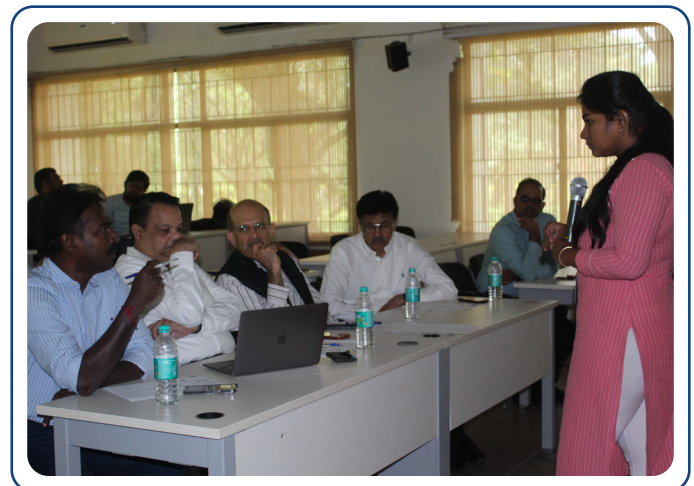
86 Students participated in the Thadai Athai Udai entrepreneurship inspirational talk at Dr. M.G.R. Fisheries College and Research Institute, Ponneri, on March 17, 2023.



Hon'ble Minister for Information Technology and Digital Services Thiru. T. Mano Thangaraj interacted with Startups in the Uimage Catalyst '23 roadshow at AVIT College, Chengalpattu District, on March 17, 2023. Nearly 125 Startups and 50 students participated in the event.



15 shortlisted innovators from various districts participated in the Ideathon 2.0 organized in association with AIIRF EDII in Chidambaram on March 20 & 21, 2023.



10 Startups pitched their ideas and got them validated and mentored to enhance their chance to showcase their Startup in the Aadukalam as part of the Global G20 Summit at SSN iFound, Chennai, on March 21, 2023.



More than 450 students from various districts participated in the Auto Hackathon organised in association with AIC - Anna Incubator and Ashok Leyland in Gunidy, Chennai, and 25 teams participated in the finals on March 24, 2023.



20 students Startups pitched their ideas and got them validated and mentored in the Aadukalam event at Sri Sairam Engineering College, Tambaram, on March 17, 2023.

Erode Regional Hub

7,071

Students, Startups,
Aspirants & Stakeholders
reached so far

58

Events

1,301

Students, Startups,
Aspirants and Stakeholders
reached in March

10

Events



More than 150 students participated in the Ideathon and Thadai Athai Udaï entrepreneurship inspirational talk organised at Sri GVG VisaLakshmi College for Women in Udumalpet, Tirupur District, on March 3, 2023.



More than 60 women entrepreneurs participated in the "Brookefields Women Entrepreneurs in Spotlight" organised with TIE Coimbatore from March 1 to 5, 2023. A series of workshops and a pitching, validating and mentoring session was conducted and cash prizes were distributed to the top 5 Startups.



40 entrepreneurs participated in the Thadai Athai Udaï entrepreneurship inspirational talk organised by SBI Main Branch, Coimbatore, during their SUI & PMMY loan mela on March 10, 2023.



11 Startups participated in the awareness session on the support given by StartupTN at the Coimbatore Startup Community meet at PSG College of Technology, Coimbatore, on March 11, 2023.

Erode Regional Hub



More than 400 students participated in the Umagine Catalyst'23 roadshow at KPR Institute of Engineering and Technology on March 15, 2023. Hon'ble Minister for Information Technology and Digital Services Thiru. T. Mano Thangaraj was the chief guest of the event and interacted with the Startups and participants.



More than 50 students witnessed 6 Startups and students Startups pitch their ideas and get them validated and mentored in the Aadukalam event at Bannari Institute of Technology, Erode, March 17, 2023.



9 Student Startups pitched their ideas and got them validated and mentored in the Aadukalam event at Dr. SNS Rajalakshmi Institutions, Coimbatore, on March 27, 2023.



More than 50 Startups participated in the awareness session on the Startup support system provided by StartupTN was given at the Business Opportunity Meet by By The Startup at Sri Ramakrishna College of Arts and Science, Coimbatore, on March 18, 2023.



More than 200 students participated in the Thadai Athai Udai entrepreneurship inspirational talk organised at Kongu Arts and Science College, Erode District, on March 28, 2023.



65 students and startups participated in the Olimayam 2.0 entrepreneurship competency development program was organised at Knowledge Institute of Technology, Salem, on March 30 & 31, 2023.

Madurai Regional Hub

7,328

Students, Startups
Aspirants & Stakeholders
reached so far

50

Events

669

Students, Startups,
Aspirants and Stakeholders
reached in March

10

Events



65 students witnessed Startups pitch their ideas and get them validated and mentored by experts in the Aadukalam event at Holy Cross College, Trichy, on March 3, 2023.



60 students from the Food Processing and Technology department of Subbalakshmi Lakshmi Pathy College of Science, Madurai, participated in the Thadai Athai Udai entrepreneurship inspirational talk at the college premises on March 3, 2023.



6 Women-led Startups pitched their ideas and got them validated and mentored by mentors in the Aadukalam event that was exclusively conducted for Women's Day at NPR College of Engineering & Technology, Dindigul District, on March 8, 2023.



55 Students participated in the two-day Idea Validation and BMC Bootcamp that was organised in partnership with Dinamalar at RL Institute of Management, Madurai, on March 10 & 11, 2023.

Madurai Regional Hub



27 Startups and more than 50 students witnessed 7 Startups pitch and get their ideas validated and mentored in the Aadukalam event at Pandian Saraswathi Yadav Engineering College, Sivagangai District, on March 15, 2023.



20 Startups witnessed 5 Startups present their venture ideas to mentors and get them validated and mentored in the Aadukalam event organised at the Madurai Regional Hub office on March 16, 2023.



108 students of Bon Secours College, Thanjavur, participated in the Thadai Athai Udai entrepreneurship inspirational talk conducted on campus on March 21, 2023.



12 Startups pitch and got their ideas validated and mentored by experts in the Aadukalam event at SSM Institute of Engineering and Technology, Dindigul District, on March 25, 2023.



17 Startups presented their ideas and got them validated and mentored by experts in the Aadukalam event at M Kumarswamy College of Engineering, Karur District, on March 28, 2023.



More than 100 student innovators and ideators participated in the 36-hour SDG Hackathon at PSNA College of Engineering and Technology, Dindigul, on March 30 & 31, 2023. 'Preterm birth complication prediction', 'OTC Medicine vending machine', 'Crypto-enabled token for agri exports' and 'Decentralised unlimited cloud storage platform' were among the innovative ideas presented by them.

Tirunelveli Regional Hub

8,964

Students, Startups,
Aspirants & Stakeholders
reached so far

70

Events

4,368

Students, Startups,
Aspirants and Stakeholders
reached in March

36

Events



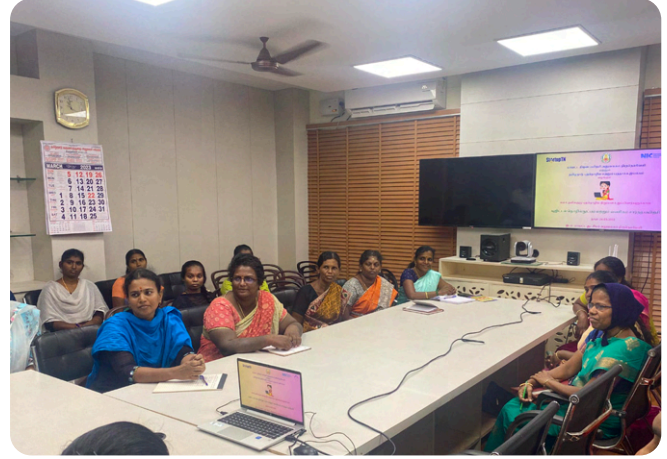
More than 50 Startups participated in the Smart Tips for Startups session at Digital marketing and branding master class at Spacio Workspace, Tirunelveli, on March 7, 2023.



As many as 3,744 students from 29 engineering colleges in Kanniyakumari district participated in a series of awareness sessions from March 6 to 16, 2023, on Kumari Hackathon 2023 based on 4 Sustainable Development Goals. It was organised in collaboration with the District Administration and Naan Muthalvan.



25 persons from Tirunelveli district including the 13 SHGs that were upgraded as Startups visited NABARD MABIF in Madurai and learnt the best practices there on March 21, 2023.



Tirunelveli District Collector Dr. K.P. Karthikeyan, I.A.S., inaugurated the one-day hands on training session on "Digital Literacy for SHG Startups" at the District Collectorate on March 24, 2023.

Tirunelveli Regional Hub



More than 550 persons including nearly 200 Startup representatives, more than 350 students and enablers participated in Kumari Summit 2023, a mega event for IT and ITES Startups of five districts on March 4, 2023. Hon'ble Minister for Information Technology and Digital Services Thiru. T. Mano Thangaraj motivated the participants in the valedictory session.-



More than 250 students participated in the Mahilum Pen entrepreneurship inspirational talk on Women's Day organised at Arunachala College of Engineering, Kanniyakumari district, on March 8, 2023.



Kanniyakumari District Collector Thiru. P.N. Sirdhar, I.A.S., on March 23, 2023, had a detailed discussion with nearly 50 staff coordinators from Engineering Colleges in the district on the roadmap for the Kumari Hackathon to be held in April and also released the Hackathon poster.

Upcoming Events



StartupTN

Presents



Startup Festival

COIMBATORE, 09 - 10 JUNE, 2023

2 Days

450+ Stalls
50+ Speakers
10,000+ Visitors

 **9th & 10th, June 2023**

 **CODISSIA Trade Fair Complex**
Coimbatore

 **www.tnstartupfest.com**

Panel Discussion
Keynote Address
Fireside Chat
StartupTN Lounge
B2B Meeting
Interactive Area
Cultural Events

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StartupTN



Inviting StartUp Founders, Co-Founders & CXO's from

- DeepTech • Advanced Manufacturing • Robotics •
- E-Commerce • Aerospace & Defence • AgriTech • BioTech •
- MedTech • HealthTech • EdTech • FinTech • SpaceTech •

To meetup & explore the multiple possibilities to accelerate your design, prototyping, development testing & go-to-market approach at optimal cost utilizing

TIDCO's state-of-the-art multi-sector Industry 4.0 CoEs

established in partnership with
Siemens, Dassault Systèmes and GE Aerospace

 **April 13, 2023 | 9 a.m. to 3 p.m.**

 **TIDEL Park ground floor auditorium, TIDEL Park,**
Tharamani, Chennai

Register here



Upcoming Events



StartupTN

AUTOMOTIVE, EV & SMART MOBILITY FORUM

As of February '23, India has 987 EV Companies
EV in India is expected to expand at CAGR of 94.4% by 2030**



*Market Size (USD Million)

**Source: Tracxn Technologies Limited, 2023

FORUM OPPORTUNITIES

Encouraging Open Innovation
Sharing Peer Knowledge
Enabling Collaborations
Market Opportunities
Global Partnerships

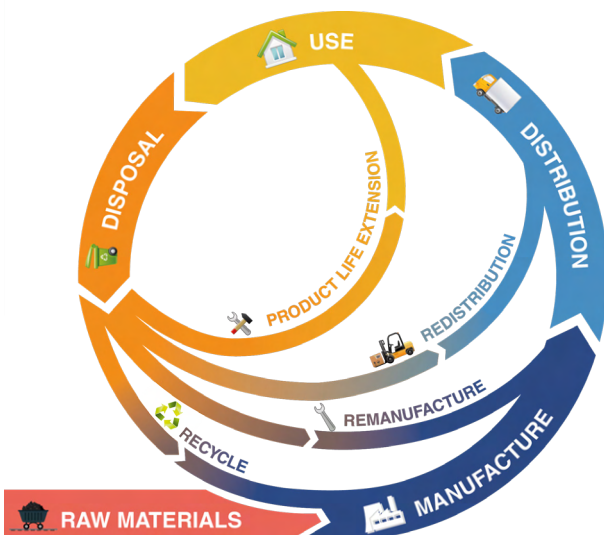
Join Here



StartupTN

CIRCULARITY FORUM

TAMIL NADU- THE PIONEER IN GREEN INITIATIVES



Expecting Startups / Established
Businesses / R&D Centers / Academic
Institutions / Investors / Aspirant to

Join us here



**THE FUTURE IS CIRCULAR,
JOIN THE LOOP!**

பகுத்துண்டு பல்லுயிர் ஒம்புதல்

StartupTN

Tamil Nadu Startup and Innovation Mission (TANSIM), branded as StartupTN, functioning under the aegis of the Micro, Small and Medium Enterprises Department, Government of Tamil Nadu, is the Nodal Agency for Startups and Innovation in the State. StartupTN is striving towards nurturing and strengthening a benevolent Startup Ecosystem in Tamil Nadu and positioning the State as the top Startup Ecosystem in the country and among the top 20 Startups Ecosystems globally.

StartupTN is working towards creating 10,000 new Startups in the next four years while inculcating the culture of Inclusive Mass Entrepreneurship to play an active role in reaching Tamil Nadu's USD 1 Trillion economy vision by the year 2030. To achieve this goal and making the State the Knowledge Capital and Innovation Hub, StartupTN is taking strides to partner with Startups, entrepreneurs, innovators, incubators, investors, industry bodies, mentors, Government agencies and other Stakeholders in the State and the Tamil Diaspora.

Supported by the Government of Tamil Nadu, StartupTN is striving to promote innovation at the grassroot level to make Tamil Nadu an innovation driven economy. With the aim of ensuring a balanced spread and growth in the Tier II and Tier III cities and towns, the Honourable Chief Minister of Tamil Nadu Thiru. M.K. Stalin launched three StartupTN Regional Hubs in addition to the Chennai Metro Hub. Located in Madurai, Erode and Tirunelveli, these hubs are taking StartupTN's schemes and initiatives across the State.

The Government of Tamil Nadu through StartupTN has also launched flagship grants and schemes such as TANSEED for which Rs. 10 Crore has been earmarked for this financial year to benefit 100 Startups. Phase one for the same is under process and the second phase is soon to be launched. Rs. 30 Crore has been earmarked for the Tamil Nadu SC/ST Startup Fund and Emerging Tech Fund to make equity or debt investments in innovative and scalable Startups by founders from these communities.

StartupTN is also supporting early-stage Startups to brand their ventures and accelerate their Startups with the mentorship of experts who have established big brands. S2G Buy Day to facilitate direct Government procurement of products and services from Startups, Community Circles to connect Startups and aspirants with investors and mentors at the local level and Thozhilanangu to empower women from the economically weaker sections of the society to create micro enterprises in non-metros are among our key initiatives.

We are reaching out to the Tamil Diaspora for the recently launched Mentor Portal and for the soon to be launched Tamil Angels platform to directly connect them with Startups to ensure holistic growth by strengthening and moulding the Startup ecosystem of the State.

- Team StartupTN



StartupTN

Get in touch with StartupTN Regional Hubs

Chennai Metro Hub



EDII Campus, Parthasarathy St,
Hindustan Teleprinters Staff Quarters,
Sidco Industrial Estate, Guindy,
Chennai, Tamil Nadu - 600032



A. Senthamilarasan - (+91) 84898 31881

Erode Regional Hub



5th Floor, Erode Collector Office,
Opp. District Court,
Palayapalayam, Erode - 638011



K. Sakthivel - (+91) 91591 58739

Madurai Regional Hub



Pillar Hall, Ground Floor, Arignar Anna
Maligai, Corporation of Madurai,
Tallakulam,
Madurai - 625002



R. Vinoth - (+91) 84382 18319

Tirunelveli Regional Hub



Highground Road, Opposite Jayaraj
Annapackiam Hospital,
Palayamkottai,
Tirunelveli - 627002



N. Rahul - (+91) 95858 83512



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